

# NATIONAL SEMINAR

on

## Women Entrepreneurship in India: Issues and Challenges

3-4 April 2015

Sponsored by



**ALL INDIA COUNCIL FOR TECHNICAL  
EDUCATION, (AICTE) NEW DELHI**

Organised by



**OMKARANANDA INSTITUTE OF  
MANAGEMENT AND TECHNOLOGY,  
RISHIKESH**

(Approved by AICTE, New Delhi & Affiliated to Uttarakhand  
Technical University, Dehradun)

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### INTRODUCTION:

Gone are the days when women were considered to be the second grade citizen and synonym to weakness and ignorance. This fifty percent of total population of the world was taken as having no sense for business and hence better to handle the domestic chores and nurture the children.

But the scenario has changed in the past few decades; women all around have recorded a strong presence in almost all walks of life. Be it Politics, Administration, Military, Games & Sports, Education Business or even Entrepreneurship, women have held the highest offices and served with dignity and success. Their contribution to their profession, society and country at large has surprised the whole world. They have persevered in the roughest and most demanding of professions and achieved the highest results. Denying all negative notions and perceptions, the new generation women across the country are proving their presence beyond doubts in all spheres of life including the most complex and cumbersome world of entrepreneurship.

Women entrepreneurship has been recognised as an important source of economic growth. Women entrepreneurs create new jobs for themselves and others and also provide society with different solutions to management, organisation and business problems. However, they still represent a minority of all entrepreneurs. Women entrepreneurs often face gender-based barriers to starting and growing their businesses, like discriminatory property, matrimonial and inheritance laws and/or cultural practices; lack of access to formal finance mechanisms; limited mobility and access to information and networks, etc.

### Objectives of the Seminar

The seminar aims upon identifying issues and problems faced in development of entrepreneurship

amongst women in India. It will focus on the growth of women entrepreneurship in India in comparison with that in other countries. The seminar will also try to assess the contribution of women entrepreneurs in the Indian Economy and also to the business globally. Issues related to the gender discrimination as a major barrier to the development of Women Entrepreneurship in India and also how to reduce this biasness. Discussion will be made for finding probable solutions to these problems. The discussion will also try to examine the role government and other agencies. The forum will also contemplate on the relevant policies to be designed to encourage the women entrepreneurship in the rural as well as urban areas, as India is still an agriculture based economy.

### Call for Papers

The Seminar invites papers on the following themes in the areas of (but not limited to)

- Women Entrepreneurship in India: History and Present Scenario
- Future of Women Entrepreneurship in India
- Role of Government in Developing Women Entrepreneurship in India
- Role of NGOs in Developing Women Entrepreneurship in India
- Role of Banks in Developing Women Entrepreneurship in India
- Role of Educational Institutions and Women Entrepreneurship
- Socio-Econo-Cultural Issues and Women Entrepreneurship
- Economic Status and Women Entrepreneurship
- Management Functional Areas and Women Entrepreneurship
- Marketing Skills and Role of IT in Women Entrepreneurship
- ICT and Women Entrepreneurship

Papers may be theoretical or empirical including case studies. Papers should be original (i.e. not have been published elsewhere) and relevant to the overall theme of the seminar.

Papers/Cases should be submitted as electronic attachments either in Microsoft Word or Acrobat

format addressing to the Convener at [seminar@oimt.ac.in](mailto:seminar@oimt.ac.in). Papers should be formatted as follows: A4 size, Arial font style, 12 font size, 1 inch margin on all sides, 1.5 lines spacing and justified. It should have a cover page that includes the title, full name of the author(s), affiliation, e-mail id, contact detail and photograph.

#### **PARTICIPATION:**

The Seminar is primarily meant for the Teachers and Faculty from Management, Applied Sciences and Engineering Streams of Higher Education Colleges/ Institutions/ Universities, Researchers, Industry Professionals, Social Activists, Government Officials and other stake holders from different walks of life.

#### **REGISTRATION:**

Persons interested to participate/ present papers may register themselves on individual basis paying the registration fee as follows:

Industry Professionals	Rs. 1000/-
Academicians/ Research Scholars	Rs. 750/-
Students	Rs. 300/-

The fee may be deposited through Bank Transfer/ DD in favour of **OIMT** payable at **Rishikesh**. Interested persons can register on-line through the following link: <http://goo.gl/forms/IzpjgQl6CF>

#### **DATES TO REMEMBER:**

Last Date for Submission	
Abstract	: 20 <sup>th</sup> March 2015
Full Length Paper	: 25 <sup>th</sup> March 2015

#### **SCHEDULE OF SEMINAR:**

The proposed seminar is scheduled as follows  
Inauguration Session- 3<sup>rd</sup> April 2015 at 10 AM  
Technical Sessions- 3<sup>rd</sup> and 4<sup>th</sup> March 2015  
Valedictory Session- 4<sup>th</sup> April 2015 at 2.30 PM

#### **ABOUT OIMT:**

Omkarananda Institute of Management and Technology (OIMT) is one of the pioneering institutions in the field of Management and Professional Education in the State of Uttarakhand.

Established in the year 1999, OIMT is approved by AICTE, New Delhi and is affiliated to Uttarakhand Technical University, Dehradun for Master of Business Administration (MBA) Programme. Other courses from Uttarakhand Technical University are B.Sc (IT), BA and MA in Mass Communication, Bachelor and Master in Library Science. Besides this BBA, BCA, M.Sc. (Computer Science), and Bachelor of Education (B.Ed.) Courses from HNB Garhwal University are also offered. With a strong emphasis on academics accompanied by reinforcements thereof through practical application of knowledge, OIMT has produced professionals with a winning attitude and skills. The outcome of these efforts is manifested in the remarkable academic results and impressive placements in prestigious organizations on a consistent basis. OIMT strives to inculcate an attitude towards learning in its students which motivates them to transcend the limits of their university curriculum in pursuit of knowledge and its applicability. The institution is known in the education circles for its best teaching practices. Apart from academics, OIMT deploys considerable efforts and resources on organising Seminars, Workshops and Conferences at National and Regional levels sessions in collaborations with institutions of national eminence, Institute Industry Interaction Programmes, Exhibitions, Competitive Events, Cultural Fiestas etc.

#### **ABOUT RISHIKESH:**

Rishikesh, known as "The Yoga Capital of the world", is situated on the banks of the holy Ganges with a world famous "Laxman Jhula" as its landmark. The sacred river Ganga flows through Rishikesh where it leaves the Shivalik Range in the Himalayas and flows out into the plains. Rishikesh is world famous for Rafting and Adventurous sports which begin from the month of September and end in March. Rishikesh is well connected with Roadways and Railways; Jolly Grant Airport is only 20 KM, Haridwar is 24 KM and Dehradun is 42 KM away from Rishikesh. In the month of April weather of Rishikesh is warm with temperature ranging from 19<sup>o</sup> to 25<sup>o</sup> C whereas days are sunny and nights are pleasant with cool breeze.

## **ORGANISING COMMITTEE**

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3<sup>rd</sup> & 4<sup>th</sup> April 2015

**REGISTRATION FORM**

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